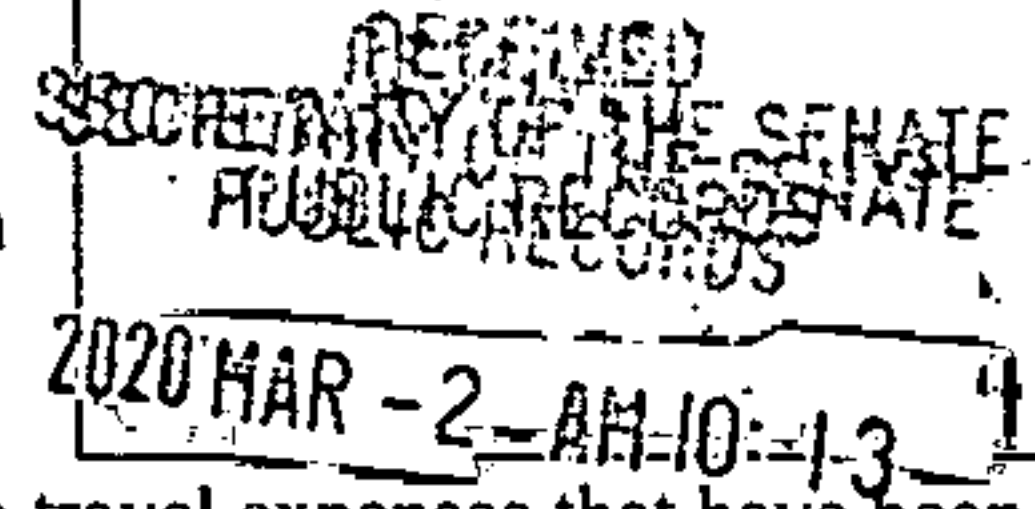


# Employee Post-Travel Disclosure of Travel Expenses

Date/Time Stamp:



**Post-Travel Filing Instructions:** Complete this form within 30 days of returning from travel. Submit all forms to the **Office of Public Records in 232 Hart Building.**

In compliance with Rule 35.2(a) and (c), I make the following disclosures with respect to travel expenses that have been or will be reimbursed/paid for me. I also certify that I have attached:

- ☒ The **original** *Employee Pre-Travel Authorization* (Form RE-1), **AND**
- ☒ A **copy** of the *Private Sponsor Travel Certification Form* with all attachments (itinerary, invitee list, etc.)

Motion Picture Association, Inc. (MPA)

Private Sponsor(s) (list all):

Travel date(s): February 18, 2020 - February 20, 2020

Name of accompanying family member (if any): NONE

Relationship to Traveler: ☐ Spouse ☐ Child

IF THE COST OF LODGING DID NOT INCREASE DUE TO THE ACCOMPANYING SPOUSE OR DEPENDENT CHILD, ONLY INCLUDE LODGING COSTS IN EMPLOYEE EXPENSES. (Attach additional pages if necessary.)

## Expenses for Employee:

	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)
<input type="checkbox"/> Good Faith Estimate	\$406.80	\$362.00	\$100.77	\$253.42 (shuttle busses)
<input checked="" type="checkbox"/> Actual Amount				

## Expenses for Accompanying Spouse or Dependent Child (if applicable):

	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)
<input type="checkbox"/> Good Faith Estimate				
<input type="checkbox"/> Actual Amount				

Provide a description of all meetings and events attended. See Senate Rule 35.2(c)(6). (Attach additional pages if necessary.): See attached MPA programming schedule for descriptions of all meetings and events.

03/02/2020  
(Date)

Cornelius L. McGrath II  
(Printed name of traveler)

(Signature of traveler)

TO BE COMPLETED BY SUPERVISING MEMBER/OFFICER:

I have made a determination that the expenses set out above in connections with travel described in the *Employee Pre-Travel Authorization* form, are necessary transportation, lodging, and related expenses as defined in Rule 35.

3/2/20  
(Date)

Jerry Moran  
(Signature of Supervising Senator/Officer)

**EMPLOYEE PRE-TRAVEL AUTHORIZATION**

**Pre-Travel Filing Instructions:** Complete and submit this form at least 30 days prior to the travel departure date to the Select Committee on Ethics in SH-220. Incomplete and late travel submissions will not be considered or approved. This form must be typed and is available as a fillable PDF on the Committee's website at ethics.senate.gov. Retain a copy of your entire pre-travel submission for your required post-travel disclosure.

ETHIC JAN17'20PM 1:48

Name of Traveler: Cornelius "Conor" Lane McGrath IIEmploying Office/Committee: Office of U.S. Senator Jerry MoranPrivate Sponsor(s) (list all): Motion Picture Association, Inc. (MPA)Travel date(s): February 18, 2020 - February 20, 2020*Note: If you plan to extend the trip for any reason you must notify the Committee.*Destination(s): Los Angeles, California

Explain how this trip is specifically connected to the traveler's official or representational duties:

As the relevant policy staff to Senator Jerry Moran (member of the Senate CST Committee), the trip is intended to improve my understanding of the policy issues facing the motion picture industry, including fiscal, licensing and distribution, international trade, and IP issues.

Name of accompanying family member (if any): NONERelationship to Employee: ☐ Spouse ☐ Child

I certify that the information contained in this form is true, complete and correct to the best of my knowledge:

01/17/2020  
 (Date)

  
 (Signature of Employee)

TO BE COMPLETED BY SUPERVISING SENATOR/OFFICER (President of the Senate, Secretary of the Senate, Sergeant at Arms, Secretary for the Majority, Secretary for the Minority, and Chaplain):

I, Senator Jerry Moran hereby authorize Cornelius "Conor" McGrath  
 (Print Senator's/Officer's Name) (Print Traveler's Name)

an employee under my direct supervision, to accept payment or reimbursement for necessary transportation, lodging, and related expenses for travel to the event described above. I have determined that this travel is in connection with his or her duties as a Senate employee or an officeholder, and will not create the appearance that he or she is using public office for private gain.

I have also determined that the attendance of the employee's spouse or child is appropriate to assist in the representation of the Senate. (signify "yes" by checking box) ☐

01/17/2020  
 (Date)

  
 (Signature of Supervising Senator/Officer)

## McGrath, Conor (Moran)

---

**From:** Ivory Zorich <ivory@ivoryzorich.com>  
**Sent:** Monday, January 6, 2020 10:24 AM  
**To:** McGrath, Conor (Moran)  
**Subject:** INVITE: MPA Staff Delegation Trip to Los Angeles | February 19

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Dear Conor:

On behalf of the Motion Picture Association (and pending relevant ethics committee approval), I would like to invite you to join us for a staff delegation trip to Los Angeles on Wednesday, February 19. You would fly into LA the evening of Tuesday, February 18, the day of programming will be Wednesday, February 19, and then you would fly back to DC on Thursday, February 20.

The MPA is working on a full day of programming that will highlight several movie/tv production facilities, provide discussions with creative and executive teams, and deepen your understanding of the policy issues facing MPA's industry, including intellectual property, international trade, appropriations, tax policy, and licensing & distribution.

Subject to House/Senate Ethics approval, MPA will cover the cost of your air travel, two nights in a hotel while in LA, ground transportation to/from airports, and meals. If you are interested in joining us, please let us know by Friday, January 10.

Please let me know if you have any questions.

My best,  
Ivory

Ivory Zorich, Event Consultant and Producer  
202.494.4456

 [www.ivoryzorich.com](http://www.ivoryzorich.com)





## PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

This form must be completed by any private entity offering to provide travel or reimbursement for travel to Senate Members, officers, or employees (Senate Rule 35, clause 2). Each sponsor of a fact-finding trip must sign the completed form. The trip sponsor(s) must provide a copy of the completed form to each invited Senate traveler, who will then forward it to the Ethics Committee with any other required materials. The trip sponsor(s) should **NOT** submit the form directly to the Ethics Committee. Please consult the accompanying instructions for more detailed definitions and other key information.

The Senate Member, officer, or employee **MUST** also provide a copy of this form, along with the appropriate travel authorization and reimbursement form, to the Office of Public Records (OPR), Room 232 of the Hart Building, within thirty (30) days after the travel is completed.

1. Sponsor(s) of the trip (please list all sponsors): Motion Picture Association, Inc. (MPA)
2. Description of the trip: The trip will highlight several production facilities, discussions with both our creative and executive teams, and deepen the participants'... (see attached for continued answer)
3. Dates of travel: February 18, 2020 - February 20, 2020
4. Place of travel: Los Angeles, CA
5. Name and title of Senate invitees: see attached
6. I certify that the trip fits one of the following categories:  
☐ (A) The sponsor(s) are not registered lobbyists or agents of a foreign principal **and** do not retain or employ registered lobbyists or agents of a foreign principal **and** no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee *at any point* throughout the trip.  

**- OR -**

  
☒ (B) The sponsor or sponsors are not registered lobbyists or agents of a foreign principal, but retain or employ one or more registered lobbyists or agents of a foreign principal and the trip meets the requirements of Senate Rule 35.2(a)(2)(A)(i) or (ii) (*see question 9*).
7. ☒ I certify that the trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.  

**- AND -**

  
☒ I certify that the sponsor or sponsors will not accept funds or in-kind contributions earmarked directly or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.
8. I certify that:  
☒ The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal except for *de minimis* lobbyist involvement.  

**- AND -**

  
☒ The traveler will not be accompanied on the trip by a registered lobbyist or agent of a foreign principal except as provided for by Committee regulations relating to lobbyist accompaniment (*see question 9*).

**U.S. SENATE SELECT COMMITTEE ON ETHICS  
PRIVATE SPONSOR TRAVEL CERTIFICATION FORM**

**2. Description of the Trip (continued):** ...understanding of the policy issues facing our industry, including fiscal, licensing & distribution, international trade, and intellectual property issues.

**5. Names and titles of Senate invitees:**

- Anne Gordon, Tax Counsel, Senator Todd Young
- Conor McGrath, Senior Policy Advisor, Senator Jerry Moran
- Ben Rhodeside, Legislative Director, Senator Tammy Duckworth
- Alex Sachjten, Legislative Assistant, Senator John Thune  
Crystal Tully, Deputy Staff Director, Senate Commerce Committee
- Lucy Xiao, Tax and Trade Policy Advisor, Senator Tom Carper

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9. **USE ONLY IF YOU CHECKED QUESTION 6(B)**

I *certify* that if the sponsor or sponsors retain or employ one or more registered lobbyists or agents of a foreign principal, one of the following scenarios applies:

☐ (A) The trip is for attendance or participation in a one-day event (exclusive of travel time and one overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *on any segment* of the trip.

**OR**

☒ (B) The trip is for attendance or participation in a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *on any segment* of the trip (*see questions 6 and 10*).

**OR**

☐ (C) The trip is being sponsored only by an organization or organizations designated under § 501(c)(3) of the Internal Revenue Code of 1986 and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee *at any point* throughout the trip.

10. **USE ONLY IF YOU CHECKED QUESTION 9(B)**

If the trip includes two overnight stays, please explain why the second night is practically required for Senate invitees to participate in the travel:

The duration of travel and programming are such that two nights are necessary for congressional invitees to attend a full day of programming.

11. ☒ An itinerary for the trip is attached to this form. I *certify* that the attached itinerary is a detailed (hour-by-hour), complete, and final itinerary for the trip.

12. Briefly describe the role of each sponsor in organizing and conducting the trip:

The MPA is the sole sponsor of the trip and is responsible for organizing and conducting all aspects of the trip.

13. Briefly describe the stated mission of each sponsor and how the purpose of the trip relates to that mission:

MPA serves as the voice and advocate of the American Motion Picture and TV industry. The day of programming will highlight several movie/tv production facilities, discussions with both our creative & executive teams, and deepen the participants' understanding of the policy issues facing our industry.

14. Briefly describe each sponsor's prior history of sponsoring congressional trips:

The MPA sponsored congressional trips to the 2015 South by Southwest festival in Austin, TX; to Georgia in October 2018; to New York in October 2019; and to Los Angeles (similar to this one) in October 2015, October 2016, February 2018, and February 2019.

15. Briefly describe the educational activities performed by each sponsor (other than sponsoring congressional trips):

The MPA regularly hosts educational briefings, conferences such as the "Creativity Conference," and events such as "Beyond the Red Carpet" and "Script to Screen" that include congressional invitees, private sector representatives, and media.

16. Total Expenses for Each Participant:

	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses
<input checked="" type="checkbox"/> Good Faith estimate	\$1,000 total (\$600 = airfare; \$400 = local ground transportation)	\$382 (two nights; exclusive of tax)	\$165 (exclusive of tax and gratuity)	None
<input type="checkbox"/> Actual Amounts				

17. State whether a) the trip involves an event that is arranged or organized *without regard* to congressional participation or b) the trip involves an event that is arranged or organized *specifically with regard* to congressional participation:

This trip involves an event that is arranged specifically with regard to congressional participation.

18. Reason for selecting the location of the event or trip

Many of our studios have productions located in Los Angeles and the purpose of the trip is for staff to tour production facilities and meet production teams.

19. Name and location of hotel or other lodging facility:

Universal Hilton, 555 Universal Hollywood Drive, Universal City, CA 91608

20. Reason(s) for selecting hotel or other lodging facility:

Centrally located to all three studios we will be visiting and meets the government per diem rate.

21. Describe how the daily expenses for lodging, meals, and other expenses provided to trip participants compares to the maximum per diem rates for official Federal Government travel:

The daily lodging expenses are equal to the Fed Govt Los Angeles travel per diem rate.

The meal expenses are equal to the Fed Govt Los Angeles travel per diem rate.

22. Describe the type and class of transportation being provided. Indicate whether coach, business-class or first class transportation will be provided. If first-class fare is being provided, please explain why first-class travel is necessary:

Coach roundtrip airfare from DC to LA. Taxis/Uber/Lyft to/from personal home to DC airport.

Coach mini-bus shuttles to/from LA airport. Coach mini-bus shuttles on day-of programming.

23. ☒ I represent that the travel expenses that will be paid for or reimbursed to Senate invitees do not include expenditures for recreational activities, alcohol, or entertainment (other than entertainment provided to all attendees as an integral part of the event, as permissible under Senate Rule 35).

24. List any entertainment that will be provided to, paid for, or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event:

None

25. I hereby *certify* that the information contained herein is true, complete and correct. (For trips involving more than one sponsor, you *must* include a completed signature page for each additional sponsor):

Signature of Travel Sponsor:



Name and Title: Ben Sheffner, Senior Vice President and Associate General Counsel

Name of Organization: Motion Picture Association, Inc.

Address: 15301 Ventura Blvd, Bldg E, Sherman Oaks, CA 91403

Telephone Number: 818.935.5784

Fax Number:

E-mail Address: ben\_sheffner@motionpictures.org



## MPA PROGRAMMING SCHEDULE

### TUESDAY, FEBRUARY 18, 2020

Own transportation to Washington Reagan National.

5:10PM Depart Washington Reagan National on Delta Flight #1631

8:13PM Arrive at LAX.

Ivory Zorich/MPA will meet you and other Hill staff at the Delta baggage claim with "MPA Delegation" sign. A shuttle van will then take staff and luggage to Hilton Universal for drop-off.

9:30PM Arrive at Hilton Universal. No MPA programming scheduled for this day.

### WEDNESDAY, FEBRUARY 19, 2020

7:45AM Depart hotel for Universal Studios  
Location: 100 Universal City Plaza, Universal City, CA 91608  
Enter through Gate 1 off of Lankershim Blvd. Drop off in front of the Grill/Commissary.

7:50AM Staff Delegation arrives at Universal Studios

8:05AM- **Welcome Remarks by Ivory Zorich, Event Consultant/Programmer, MPA**  
8:07AM with light morning refreshments served.  
Location: TBA

8:07AM- **"Piracy Living Room" Presentation and Discussion with NBCUniversal**  
9:10AM **Executives – Names TBA**  
Description: NBCUniversal technology and policy experts will provide an in-depth presentation on the online piracy ecosystem. The presentation will include demonstrations of how consumers typically obtain unlawful content and how content-theft sites profit through advertising, subscriptions, and malware distribution. The group will also discuss the legal and political efforts the industry is undertaking to reduce the theft of film and television content, and the importance of international trade agreements to that effort. The presentation will also discuss "piracy devices and apps": the fast-growing phenomenon of set-top boxes that, like Apple TV or Roku, attach to the television to provide easy access to Internet content, but, unlike those legitimate devices, tap into pirated sources for live channels and video on demand content.

9:10AM- **Educational Tour of Universal Lot**  
10:50AM Description: The tour will provide a first-hand look at the film and TV production process. The presentations will demonstrate how NBCUniversal has worked to reimagine the film experience in new and inventive ways for consumers. The



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**11:15AM** Depart Universal Studios for Warner Bros.  
**Location:** WB Gate 7, 6561 Forest Lawn Drive, Los Angeles, CA 90068

12:15PM-	<b>Remarks and Q&amp;A with Name TBA</b>
12:45PM	Description: Remarks will focus on the way we now consume content, including the proliferation of streaming, direct-to-consumer viewing platforms both at home and on mobile devices. We will discuss how the way in which we watch movies and television has changed radically in the last five years and how we see that evolving further in the future.

**2:40PM**      **Proceed to shuttle bus**

2:45PM Depart for Netflix  
Location: 5808 W Sunset Blvd, Los Angeles, CA 90028

3:05PM	Arrive at Netflix
3:10PM-3:40PM	<p><b>Visit ICON lobby, followed by brief educational tour of Netflix's Hollywood campus.</b></p> <p>Description: The delegation will be greeted by senior executives from our CREWS (Corporate Real Estate and Workplace Services) team in the iconic lobby of our Hollywood headquarters and receive a brief educational tour of the company's unique urban campus, open work space and the various production and tech functions that support content creation at Netflix.</p>
3:40PM-4:25PM	<p><b>Presentation and Educational Tour of the NLAB</b></p> <p>Description: NLAB is Netflix's dedicated virtual production stage at Sunset Bronson Studios. Virtual Production combines VR and other cutting-edge visualization techniques, allowing filmmakers to make real-time creative decisions that used to take months, save money, shorten production schedules and reduce our carbon footprint.</p>
4:25PM-5:10PM	<p><b>The Art and Science of Dubbing led by Debb Chin, Head of Dubbing, Netflix</b></p> <p>Description: This presentation will include an overview of how Netflix localizes content in 190 countries, followed by a live exercise in dubbing crowd noise to show how dubbing works.</p>
5:10PM-5:40PM	<p><b>Conversation with a Netflix Senior Content Executive – Name TBA</b></p> <p>Description: The conversation will provide an overview of the Netflix approach to content production, and will also answer questions related to the previous two sessions.</p>
5:40PM	Proceed to shuttle bus
5:45PM	<p>Depart for dinner</p> <p>Location: Eveleigh, 8752 Sunset Boulevard, West Hollywood, CA</p>
6:30PM-8:30PM	<p><b>Dinner</b></p> <p>Description: The dinner discussion will further cover the issues presented throughout the day's events, with remarks by <b>Name TBA</b>.</p>
8:30PM	Proceed to hotel
	END OF DAY

#### **THURSDAY, FEBRUARY 20, 2020**

5:30AM	Ivory Zorich/MPA will meet you and other Hill staff in the Universal Hilton lobby. A shuttle van will then take staff and luggage to LAX for drop-off.
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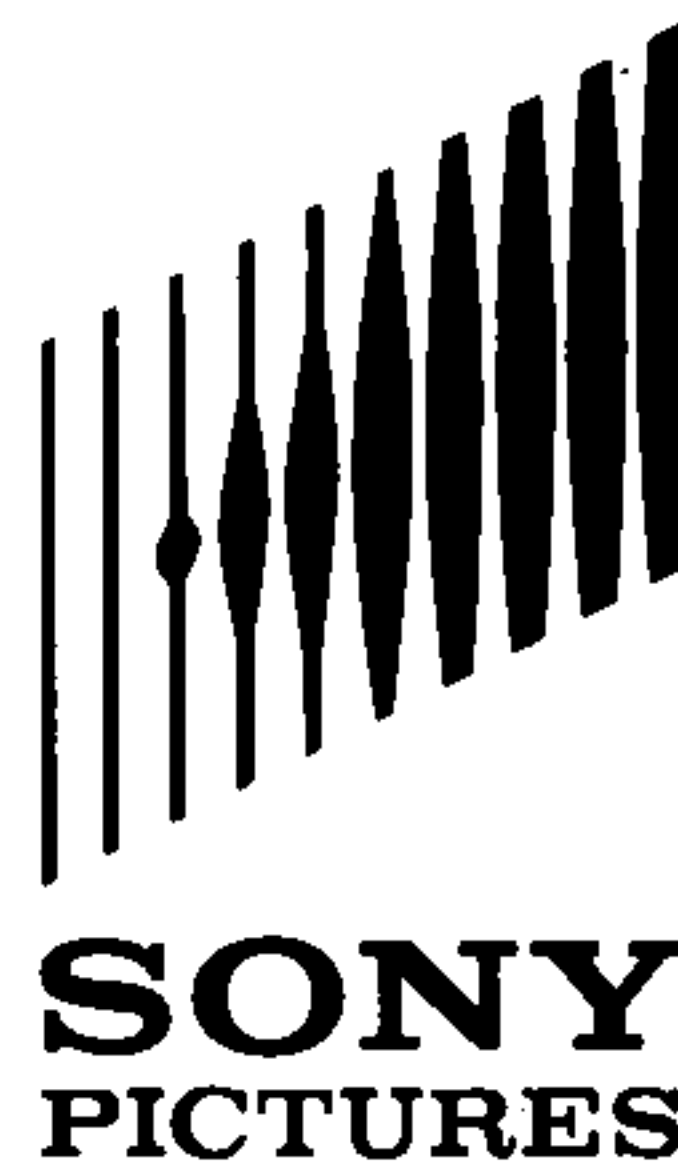
6:45AM	Arrive at LAX.
8:10AM	Depart LAX on Delta Flight #1631
4:05PM	Arrive at Washington Reagan National.

**8:10AM**      **Depart LAX on Delta Flight #1631**

**4:05PM** Arrive at Washington Reagan National.

[illegible]





# CONOR MCGRATH



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# MPA

On behalf of the Motion Picture Association, I am pleased to welcome you to Los Angeles.

The MPA advocates on behalf of the American film and television industry. Our member companies are the world's largest producers and distributors of film, television, and streaming content. While you are likely familiar with the content they create, you may not know the story behind our stories.

We are a uniquely American enterprise, made possible by Constitutional principles of freedom of speech and the fundamental right of creators to determine how their works are distributed. And yet, our industry is global, and the stories we tell are enjoyed by audiences around the world.



The value of our industry can be measured in the economic dividends we deliver to communities across the United States. More than **2.5 million** Americans—from special effects engineers, makeup artists, and writers to set builders, ticket takers, and more—work in jobs supported by the industry, which pays out over **\$181 billion** in wages annually. The film and television industry also makes **\$49 billion** in payments a year to more than **280,000** U.S. businesses—87 percent of which are small businesses employing fewer than 10 people. An average of **\$250,000** per day is injected into local economies when a film shoots on location. Most years, our industry registers a positive trade balance with every country in the world. We export 2.4x what we import.

The film and television industry is on the cutting edge of innovation, both in how we tell stories and how we reach audiences. Our industry produces more than 700 movies and 400 scripted original shows a year—and is committed to great storytelling that reflects the views and experiences of all creators and audiences. Consumers can access this content in theaters, on their televisions, on smartphones. There are more than 140 legal services of film and TV content online in the United States, and more than 460 around the world.

MPA supports this economic and cultural enterprise by advocating for policies that recognize the power of our stories, reward and protect our creators, and allow us to produce, distribute, and protect the creative content audiences love in a dynamic, competitive, creative marketplace. Throughout this packet, you will find information about key issues that are critical to the success of the creative community.

On behalf of our member companies, we look forward to working with you to strengthen this iconic American industry and support storytellers everywhere.

Sincerely,

Charles Rivkin  
Chairman & CEO



## LOGISTICS

### MPA Contact

Ivory Zorich, Cell #: 202.494.4456

### Getting to / from the airport

You will be responsible to get yourself to / from the airport in DC. We will reimburse your taxi / Uber / Lyft receipts upon conclusion of the trip. Please be sure to use the expense sheet in this briefing book when submitting your expenses to Ivory Zorich ([ivory@ivoryzorich.com](mailto:ivory@ivoryzorich.com)), and let me know where I should mail the check to. **Expenses must be submitted by Wednesday, February 26.**

In LA, for those of you arriving on the Delta Airlines flight on Tuesday, we will provide a shuttle pick-up from LAX to the hotel. Ivory will meet you at the Delta baggage claim with a "MPA" sign.

If you are not on the Delta Tuesday flight, we will reimburse your taxi / Uber / Lyft receipts from LAX to the hotel. We will also provide a shuttle to the airport on Thursday morning for the Delta Airlines flight. Please contact Ivory with any questions.

### Dress

All meetings will be business casual. We recommend comfortable shoes as we will be walking around quite a bit. LA is warm and sunny so sunglasses are recommended. However, the temperature tends to dip in the evenings so please bring a light jacket/sweater.

### Security

Please bring a photo ID on the day of programming, as you will be required to show the ID at each studio entrance.

### Hotel

Hilton Los Angeles/Universal City  
555 Universal Hollywood Drive  
Universal City, CA 91608  
Phone: (818) 506-2500

Check-in: Tuesday, February 18, 2020

Check-out: Thursday, February 20, 2020

***\*\* You will be asked for a credit card # upon check-in for incidentals only.***

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## **ATTENDING HILL STAFF**

- Michael Chernin, Legislative Assistant, Rep. Ted Lieu (CA-33)
- Roddy Flynn, Chief of Staff, Rep. Mary Gay Scanlon (PA-5)
- Anne Gordon, LA, Sen. Todd Young (IN)
- Danielle Johnson, Counsel, House Judiciary Committee, IP Subcommittee
- Melissa Kiedrowicz, Deputy Chief of Staff, Rep. Linda Sanchez (CA-38)
- Allen Klump, Chief of Staff, Rep. Jeff Duncan (SC-3)
- Joe Lillis, Chief of Staff, Rep. Billy Long (MO-7)
- Conor McGrath, Senior Policy Advisor, Sen. Jerry Moran (KS)
- Tim Ranstrom, Legislative Assistant, Rep. Richard Neal (MA-1)
- Ben Rhodeside, Legislative Director, Sen. Tammy Duckworth (IL)
- Alex Sachtjen, Legislative Assistant, Sen. John Thune (SD)
- Laurie Saroff, Chief of Staff, Rep. Lou Correa (CA-46)
- Crystal Tully, Deputy Staff Director, Senate Commerce Committee

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**TUESDAY, FEBRUARY 18, 2020**

**Own transportation to Washington Reagan National.**

**5:10PM Depart Washington Reagan National on Delta Flight #1631**

8:13PM Arrive at LAX.

A shuttle bus driver will meet you and other Hill staff at the Delta baggage claim with "MPA Delegation" sign. The shuttle van will then take staff and luggage to Hilton Universal for drop-off.

**9:30PM** Arrive at Hilton Universal. No MPA programming scheduled for this day.

**WEDNESDAY, FEBRUARY 19, 2020**

**7:45AM** Depart hotel for Universal Studios  
**Location: 100 Universal City Plaza, Universal City, CA 91608**  
**Enter through Gate 1 off of Lankershim Blvd. Drop off in front of the Grill/Commissary.**

**7:50AM**                      **Staff Delegation arrives at Universal Studios**

8:05AM- **Welcome Remarks by Ivory Zorich, Event Consultant/Programmer, MPA**  
8:07AM **with light morning refreshments served.**  
**Location: Room 1220**

**8:07AM-9:10AM**

**“Piracy Living Room” Presentation and Discussion with NBCUniversal Executives:**

**Andrew Skinner, Sr. Director, Intellectual Property Operations, NBCUniversal**  
**Bo Afshar, Manager, IP Security and Technology, NBCUniversal**

**Description:** NBCUniversal technology and policy experts will provide an in-depth presentation on the online piracy ecosystem. The presentation will include demonstrations of how consumers typically obtain unlawful content and how content-theft sites profit through advertising, subscriptions, and malware distribution. The group will also discuss the legal and political efforts the industry is undertaking to reduce the theft of film and television content, and the importance of international trade agreements to that effort. The presentation will also discuss “piracy devices and apps”: the fast-growing phenomenon of set-top boxes that, like Apple TV or Roku, attach to the television to provide easy access to Internet content, but, unlike those legitimate devices, tap into pirated sources for live channels and video on demand content.

9:10AM-10:50AM	<b>Educational Tour of Universal Lot</b> Description: The tour will provide a first-hand look at the film and TV production process. The presentations will demonstrate how NBCUniversal has worked to reimagine the film experience in new and inventive ways for consumers. The group will visit physical sets, post-production offices with demonstrations on digital editing, and the Wizarding World of Harry Potter experience at Universal Studios. Throughout the visit, we will discuss the extensive resources that are invested in creating original
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content and park experiences, and the importance of protecting this valuable intellectual property, including copyrights, trademarks, and the licensing marketplace.

10:50AM Proceed to shuttle bus

11:15AM Depart Universal Studios for Warner Bros.  
Location: WB Gate 7, 6561 Forest Lawn Drive, Los Angeles, CA 90068

11:45AM-12:45PM Lunch  
Location: SJR Lobby

12:15PM-12:45PM **Remarks and Q&A with Thomas Gewecke, Chief Digital Officer and Executive Vice President, Strategy & Business Development, Warner Bros. Entertainment**  
Description: Remarks will focus on the way we now consume content, including the proliferation of streaming, direct-to-consumer viewing platforms both at home and on mobile devices. We will discuss how the way in which we watch movies and television has changed radically in the last five years and how we see that evolving further in the future.

12:45PM-2:40PM **Remarks and Educational Tour of Warner Bros. led by Michael Walbrecht, Vice President, Public Affairs, Warner Bros.**  
Description: Michael Walbrecht will meet with the group to review and discuss federal and state film and television tax policies that impact the film and television industry, along with the pressures of overseas incentives to lure domestic production offshore. Specifically, he will present information on the relationship between the Section 181 tax incentive and state film credits, and how decisions on filming location can impact the economic viability of productions. Walbrecht will also discuss the importance of trade policies to the film and television industry's efforts to protect intellectual property in a global digital economy. The group will continue on an educational tour of Warner Bros.' back-lot facilities. Potential stops, depending on production schedules, will include sound stages to showcase the jobs related to building and maintaining a set, and post-production facilities (i.e. sound dubbing, editing) to highlight the major technology investments required to produce and distribute films and television shows.

2:40PM Proceed to shuttle bus

2:45PM Depart for Netflix  
Location: 5808 W Sunset Blvd, Los Angeles, CA 90028

3:05PM Arrive at Netflix

3:10PM-3:40PM **Discussion with Netflix Senior Executives in the ICON lobby, followed by a brief educational tour of Netflix's Hollywood campus.**  
Description: The delegation will be greeted by senior executives from Netflix's CREWS (Corporate Real Estate and Workplace Services) team in the iconic lobby of Netflix's Hollywood headquarters and receive a brief educational tour of the company's unique urban campus, open work space and the various production and tech functions that support content creation at Netflix.

3:40PM-4:25PM	<b>Presentation and Educational Tour of the NLAB</b> Description: NLAB is Netflix's dedicated virtual production stage at Sunset Bronson Studios. Virtual Production combines VR and other cutting-edge visualization techniques, allowing filmmakers to make real-time creative decisions that used to take months, save money, shorten production schedules and reduce our carbon footprint.
4:25PM-5:10PM	<b>The Art and Science of Dubbing led by Debb Chin, Head of Dubbing, Netflix</b> Description: This presentation will include an overview of how Netflix localizes content in 190 countries, followed by a live exercise in dubbing crowd noise to show how dubbing works.
5:10PM-5:40PM	<b>Conversation with Netflix Senior Content Executives:</b> <b>Lisa Nishimura, Vice President, Independent Film and Documentary Features, Content Acquisition, Netflix</b> <b>Melissa Cobb, Vice President, Original Animation, Netflix</b> Description: The conversation will provide an overview of the Netflix approach to content production, and will also answer questions related to the previous two sessions.
5:40PM	Proceed to shuttle bus
5:45PM	Depart for dinner <b>Location: Eveleigh, 8752 Sunset Boulevard, West Hollywood, CA</b>
6:30PM-8:30PM	<b>Dinner</b> Description: The dinner discussion will further cover the issues presented throughout the day's events, with remarks by John Gibson, Vice President, External and Multicultural Affairs, MPA.
8:30PM	Proceed to hotel
	END OF DAY

**THURSDAY, FEBRUARY 20, 2020**

5:30AM	A shuttle bus driver will meet you and other Hill staff in the Universal Hilton lobby. The shuttle van will then take staff and luggage to LAX for drop-off.
6:45AM	Arrive at LAX.
8:10AM	Depart LAX on Delta Flight #1631
4:05PM	Arrive at Washington Reagan National.



# *the American Motion Picture & TV Industry*

## **Impacting our Nation**

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We are, of course, storytellers, but in the process of entertaining and informing audiences, fostering discussion and debate, and contributing to America's cultural history, the American motion picture and television industry is a driver of both the local and national economies. Creating movie magic takes more than just stars and producers - it employs thousands of skilled technicians and craftspeople and employs thousands of businesses, such as caterers, dry cleaners, florists, hardware and lumber suppliers, and digital equipment suppliers, as well as companies doing business with consumers, such as DVD and Blu-Ray retailers, theme parks, and tourist attractions.

## **Jobs**

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**2.5 Million**

*U.S. Jobs*

**892,000 People**

in production, manufacturing, marketing,  
& distribution

**\$181 Billion**

*in total wages*

**\$101,999**

*Average Salary*  
for production jobs

**78% Higher Salary**

than the national average

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## *Businesses*

employing less than 10 people

*in sales to the  
U.S. economy*

in industry payments to over 280,000 businesses

injected into local communities where we film

\_\_\_\_\_

positive trade balance in virtually every country where it trades

*in exports*

*in trade surplus*

is earned overseas

# Outreach & Partnership Programs

The MPA and its member studios are committed to great storytelling that reflects the viewpoints and experiences of all creators and audiences. That's why the MPA is working hard to address diversity and inclusion in our industry. By establishing programs that promote a diverse talent pipeline, creating new partnerships, and sharing what we learn, the MPA hopes to lead by example.

Established in 2012, the MPA's Inclusion and Multicultural Outreach was created to promote and highlight the association's diversity and inclusion initiatives in the film and television industry. Since the program's inception, the MPA has cultivated key partnerships with leading organizations such as the American Black Film Festival, Center for Asian American Media, Native American Media Alliance, New York Latino Film Festival, Urban Solutions Council of the National Urban League's Washington Bureau, National Association of Latino Independent Producers, Women in Film, and many other leading groups working tirelessly to promote gender equality and diversity in film and television.

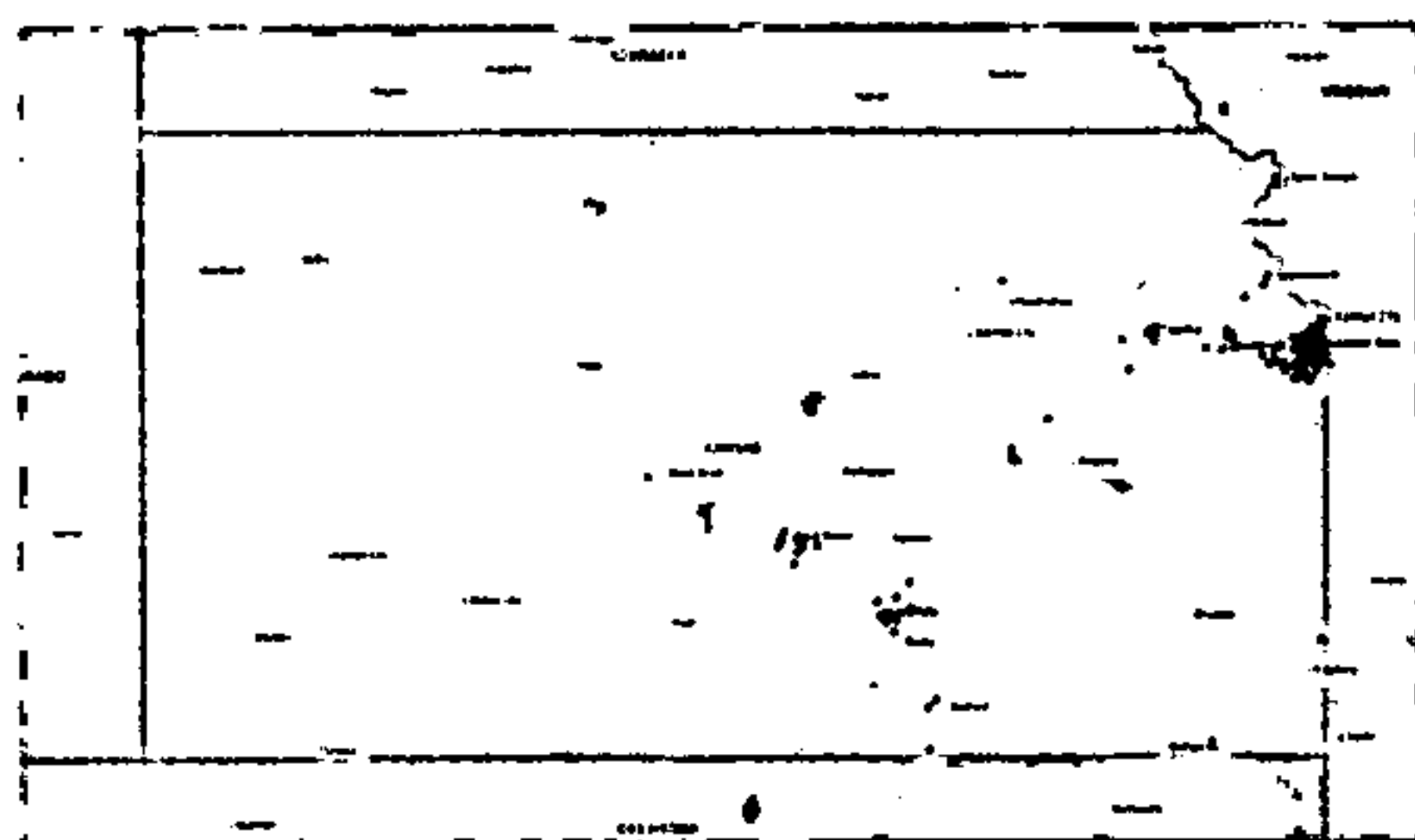


## Movie & TV Production: By the Numbers<sup>1</sup>

- **2017-2018:** During the course of 2017 and 2018, 2 TV series filmed in Kansas were released, including *Street Outlaws*.
- **Historic:** Key titles that filmed in whole or in part in Kansas include *Mars Attacks!*, *About Schmidt*, *Dances with Wolves*, *In Cold Blood*, *Sarah Plain and Tall*, *Truman*, *Twister* and *American Flyers*.
- **Impact:** While shooting on location, a major motion picture contributes an estimated \$250,000 per day, and a single one-hour television episode contributes \$150,000 per day, to the local economy.
- **Production Incentive:** No significant tax incentive for production.

## Economic Impact of the Motion Picture & TV Industry

- There are more than 5,200 direct motion picture and television industry jobs in Kansas, including 592 production-related jobs and 4,617 jobs in businesses that distribute movies, television and video content to consumers, e.g. at movie theaters and television broadcasters.
- In total, the motion picture and television industry supports over 12,200 jobs and nearly \$453 million in wages in Kansas, when including indirect and induced jobs and wages supported by the industry, such as caterers, lumber yards, and restaurants, calculated using the BEA's RIMS II economic model.
- There are nearly 490 motion picture and television industry businesses in Kansas, including 236 production-related companies.<sup>5</sup>
- Key film and TV companies paid \$18 million to 120 vendors in Kansas in 2018. These local businesses include marketing, cinemas, communications and retail companies. Since 2014, key film and TV companies have paid on average \$17 million per year to local vendors in Kansas.
- The following map presents the distribution of key film and TV companies' payments to Kansas vendors in 2018 by zip code.



Economic Impact Statistics: At-A-Glance	
<b>Economic Indicators<sup>2</sup></b>	
Population (MM)	2.9
Per capita income	\$50,155
Labor Force (MM)	1.5
Unemployment (MM)	0.05
Unemployment rate %	3.4%
<b>Motion Picture &amp; TV Industry Employment<sup>3</sup></b>	
Production-related jobs	592
Consumer distribution-related jobs	4,617
<i>Direct motion picture and TV industry jobs</i>	<i>5,209</i>
<i>Total jobs (including indirect &amp; induced)</i>	<i>12,207</i>
<b>Wages</b>	
Production-related wages (\$MM)	\$25.0
Consumer distribution-related wages (\$MM)	\$209.8
<i>Direct motion picture and TV industry wages (\$M)</i>	<i>\$234.8</i>
<i>Total wages (\$MM) (including indirect &amp; induced)</i>	<i>\$452.8</i>
<b>Local Vendors<sup>4</sup></b>	
Key film/TV company payments to local vendors (\$MM)	\$17.9
Local vendors paid by key film and TV companies	120

<sup>1</sup> Film commission listings and industry sources. Includes only feature films and TV series, not individual episodes, documentaries, specials, or other programming.

<sup>2</sup> U.S. Bureau of Economic Analysis (BEA), Bureau of Labor Statistics (BLS) data as of year end 2018. U.S. Census Bureau data as of July 1, 2018.

<sup>3</sup> BLS data, using SIC to NAICS bridge. **Production-related** includes motion picture and video production, independent motion picture production artists & technicians, production-related businesses, post-production, re-production and studio distribution. **Consumer distribution-related** includes motion picture theaters, video wholesale and rental operations, television broadcasting, cable and other subscription programming. Total jobs calculated using RIMS II model of the BEA and some additional film/TV specific employment in other industries (e.g. retail). Data for calendar year 2017.

<sup>4</sup> Based on submissions received from eight major studios covering calendar year 2018.

<sup>5</sup> Analysis of Dun & Bradstreet industry reports. Data as of year end 2017.



## EXPENSE SHEET

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**EXPENSE AMOUNT:****EXPENSE DESCRIPTION:****MAILING ADDRESS FOR CHECK:**

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